

## Family Literacy/Literacy Program Matrix

Objectives	Program or Strategy	Actions	Outcomes	Indicators / Measures
<p><i>Why are you doing this work? Who do you serve?</i></p>	<p><i>What are you going to do? Which of the critical areas of instruction are addressed?</i></p>	<p><i>What activities will you implement? How many people will participate (provide duplicated and unduplicated projections as appropriate)? How much time? How often?</i></p>	<p><i>What will be the impact of your program or strategy on those you serve, adults and/or families?</i></p>	<p><i>How will you assess impact? What will you use to measure results?</i></p>
<p><b>Early Literacy Example:</b> <i>Educate low-income parents about the importance of reading aloud with their child for the development of healthy literacy skills.</i></p>	<p><b>Early Literacy Example:</b> <i>Implement a weekly parent literacy group for families enrolled in Early Head Start home-based services. Activities will address a combination of techniques including phonemic awareness, phonics, fluency, vocabulary, comprehension, and guided reading.</i></p>	<p><b>Early Literacy Example:</b> <i>Coordinator will conduct two, 8-week literacy group sessions for at least ten families each (20 unduplicated families total for both sessions) to read and discuss themes found in children's books. Parents will take books home and discuss with their families three times a week using story exploring activities.</i></p>	<p><b>Early Literacy Example:</b> <i>80% of participants (16 of 20 families) will complete the weekly sessions, and 300 books distributed. 80% of parents will report an increase in reading to their children, become more involved in their children's development in literacy, 80% of children will show gains in literacy development, specifically print awareness.</i></p>	<p><b>Early Literacy Example:</b> <i>Parents will be surveyed on their engagement in literacy activities at home; staff will measure gains in literacy development through assessment data collected through the EHS program on child development outcomes, which include literacy components.</i></p>