**Family Literacy/Literacy Program Matrix**

**Organization Name:**

**Year (1 or 2):**

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| --- | --- | --- | --- | --- |
| **Objectives** | **Program or Strategy** | **Activities** | **Outcomes** | **Indicators/Measures** |
| ***Why are you doing this work?***  ***Who do you serve?*** | ***What are you going to do? Describe how the program develops one or more foundational literacy skills.*** | ***What activities will you implement? How many people will participate (provide duplicated and unduplicated projections as appropriate)? How much time? How often?*** | ***What will be the impact of your program or strategy on those you serve?*** | ***How will you assess impact? What will you use to measure results? How with the data be used to inform future programming?*** |
| **Example**: *Educate low-income parents about the importance of reading aloud with their child for the development of healthy literacy skills.* | **Example**:  *Implement the Curiosity Corner curriculum to engage children in Early Head Start in oral-language and vocabulary development. Parents/caregivers will be engaged in weekly literacy group activities.* | **Example**: *Coordinator will conduct two, 8-week literacy group sessions for at least ten families each (20 unduplicated families total for both sessions) to read and discuss themes found in children’s books. Parents will take books home and discuss with their families three times a week using story exploring activities.* | **Example**: *80% of participants (16 of 20 families) will complete the weekly sessions, and 300 books distributed. 80% of parents will report an increase in reading to their children and become more involved in their children’s development in literacy. 80% of children will show gains in vocabulary development.* | **Example**: *Parents will be surveyed on their engagement in literacy activities at home; staff will measure gains in literacy development through assessment data collected through the EHS program on child development outcomes, which include literacy components.* |
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