

****EXAMPLE****

HTA Natural Resources Program - Project Matrix Form

Submitting Organization Name: Mālama Honu Association

Please complete columns 1 to 4 as a requirement of the HTA Application. If awarded, column 5 is to be completed after your project is done and submitted with your final report.

1. IMPACT	2. ACTION	3. TIMEFRAME	4. PROPOSED MEASURES OF SUCCESS	5. ACTUAL MEASURES OF SUCCESS
What will be different if you successfully implement this project? Please relate this to one or more of the goals of the HTA Natural Resources strategic initiative listed on page 1 of the RFP.	List the activities, milestones, and major elements of your project.	List the key dates of your project.	How will you be able to tell if your outcome was met? Include the total # of Hawai'i residents and visitors impacted by the project; the metric of evaluation you will use (surveys, interviews, etc.); and the actual numbers (i.e. # of physical amenities added/renovated; # of native resources to be re-introduced; # of volunteers). How much will you do (quantity) and how well will you do it (quality)?	Complete this column once you finish your project. This will be submitted with your final report. Did you meet your outcome? How much did you do (quantity) and how well did you do it (quality)?
<u>Example:</u> This project will aid the overall recovery effort of the Hawaiian green sea turtle by monitoring and safeguarding green sea turtles at South Shore Beach and collecting data for use by federal agencies. This project directly relates to HTA's goals of raising awareness on the responsible use of natural resources by aiding in the protection and recovery of the Hawaiian green sea turtle.	a. Organize local volunteers from community clubs & schools to aid in project. b. Hire project coordinator to organize, train and manage volunteers and oversee entire project. c. Set up an educational booth for residents and visitors to the beach to inform them of project. d. Survey visitors to beach. e. Monitor and track data on Hawaiian green sea turtles on South Shore Beach. f. Work with federal agencies to provide them with valuable data.	Jan. 2016 Jan. 2016 Feb. 2016 Jan. to Dec. 2016 Jan. to Dec. 2016 Jan. to Dec. 2016	Recruit 125 volunteers from community clubs and local schools to aid the project. Hire a full-time project coordinator to oversee volunteers and entire project. Create an educational booth for residents and visitors to the beach. Plan to educate 10,000+ people (6k residents & 4k visitors) that visit the beach (estimated that 15,000 use the beach each year). Plan to survey 75% of visitors on their knowledge and willingness to support the effort. Monitor and track data on 125 Hawaiian green sea turtles over one-year. Work with federal agencies to provide them with valuable data on the Hawaiian green sea turtle.	TO BE COMPLETED WITH YOUR FINAL REPORT