



HAWAI'I COMMUNITY FOUNDATION

August 2, 2024

Maui Strong Fund One-Year Impact Report Fact Sheet

The Maui Strong Fund One-Year Impact Report can be viewed at
<https://www.hawaiicommunityfoundation.org/strengthening/maui-strong-fund>.

NOTE: All totals listed, including donations and grants, are current through July 19, 2024.

Maui Strong Fund Donations

The Maui Strong Fund has received an unprecedented level of donations over the past year, thanks to the generosity of individuals and businesses in Hawai'i and around the world.

- Total amount raised for the Maui Strong Fund: \$195 million, including interest earned
- Individual donors to the Maui Strong Fund: more than 240,000
- Corporate donors: 5,000+
- Countries donated from: 78
- Donations came from all 50 states and U.S. territories

HCF is not collecting a fee for donating to the Maui Strong Fund, and is reinvesting any investment earnings derived from Maui Strong Fund assets back into the fund to carry out its purpose.

Our Role and Our Grantmaking Approach

The morning after the Maui wildfires, HCF leaned into its role of strategic convener and grantmaker, activating the Maui Strong Fund, and working with a network of partners, including federal, state, and county agencies, nonprofit organizations, and community members, to ensure the Maui community received the relief they needed quickly and with maximum impact.

Quick Action in Response to an Unprecedented Disaster

In a little over one week after the fires, HCF awarded more than \$5 million in grants to 42 on-the-ground partners, providing critical supplies and services, such as food, diapers, shelter, clothing, showers, first aid, animal care, grief support, and boat transportation to provide relief to fire survivors.

Fulfilling Our Mission

When making grants, HCF drew on multiple sources of information in order to be able to distribute funds strategically and effectively. Much of this data came from our work collaborating with partners in a variety of sectors, including government, business, and nonprofit, which gives us a cohesive, big-picture look at all the different work being done to aid Maui's recovery.

Maui Strong Fund Grants

- Total number of grants: 244
- Total number of grantee partners: 196
- Total amount granted or committed: \$109.4 million

The Hawai'i Community Foundation is committed to transparency in our grant awards. All partners that have received Maui Strong Fund grant awards, as well as the day the grant was approved, the amount granted, and the work each partner is doing on Maui, can be found on the [Maui Strong Fund webpage](#).

Maui Strong Fund Grants by Category

- Animal Welfare \$715,000
- Baby and Maternal Care \$520,000
- Child Care \$451,884
- Children and Family \$7,792,917
- Direct Financial Assistance \$25,104,592
- Food, Supplies, and Resource Hubs \$5,104,062
- Health Care \$4,773,500
- Immigrant Services \$656,500
- Lodging and Shelter \$51,835,000
- Mental Health and Grief Counseling \$2,316,041
- Multi-Faceted \$2,810,000
- Natural and Cultural Resources \$1,311,549
- Navigation Services \$2,134,649
- Technology, Logistics, and Transportation \$1,378,510
- Workforce Development \$2,496,915

Maui Strong Fund Impact Highlights*

Housing

MSF Awarded: The Maui Strong Fund has contributed \$50M to the Maui Interim Housing Plan.

Funding Priority: The Interim Housing Plan prioritizes options that produce permanent housing, make efficient use of funds, and are ready for move-in by survivors.

Impact: The collective commitment to the Maui Interim Housing Plan totals \$500 million, with the goal of creating more than 3,000 stable housing units for households displaced by the Maui fires.

Partner commitments:

- \$250M - FEMA

- \$150M - State of Hawai'i
- \$40M - County of Maui
- \$50M - HCF Maui Strong Fund
- \$5M - CNHA, Kāko'o Maui Fund
- \$5M - Other philanthropy

Mental Health

MSF Awarded: The Maui Strong Fund has granted \$2.3M to 27 grantee partners

Funding Priorities: Clinical therapy and community-centered approaches to wellness, culturally grounded and holistic resources, trauma-informed engagements with fire-affected households, and flexible therapeutic interventions, including:

- Immediate and emergency mental health services and counseling
- Post-trauma support and counseling

Reach and Impact:

- 1,150 families
- 4,600 adults
- 3,200 children
- 66 firefighters and first responders
- 225 hours of therapy provided to individuals and families affected by the fire
- 35 hours of mental health staffing at community events

Underserved Populations

MSF Awarded: The Maui Strong Fund has granted \$555,550 to 7 grantee partners

Funding Priorities: Filling the gap in supports and services for populations with pre-existing needs, including:

- Emergency shelter, food, and support services for individuals with disabilities.
- Supports for in-home and group home residents, including food.
- Supports for people with chronic diseases, including HIV (eg replacement medicines and therapies)

Reach and Impact:

- 250+ individuals
- 1,700+ meals
- 110 gift cards

Systems Change

As part of our Maui Strong Fund relief efforts, we are working to identify some of the island's most long-standing challenges—from food sustainability to affordable housing—and leverage the collective strength of community to create new, systemic solutions for a better, more resilient Maui.

Examples:

- The Maui Interim Housing Plan
- The Maui Emergency Feeding Taskforce
- UHERO's MauiWES: Maui Wildfire Exposure Study

**NOTE: MAUI STRONG FUND HIGHLIGHTS:* The impact numbers we report are a snapshot in time based on reports we have received to date from grantee partners, and should not be

considered comprehensive. While we aim to present impact numbers according to the category of services provided, there is often overlap between categories, as many grantees offer a range of services, and their beneficiaries have a range of needs. You can find a full listing of grantee partners that have been awarded funding on our [Maui Strong Fund page](#), including grant totals and descriptions of the work being done.

The Road Ahead

Maui Strong Fund Financials

- Interest accrued on contributions: \$5,197,145
- Total contributions + interest: \$194,935,797
- Amount awarded & committed: \$109,401,119
- Remaining fund balance: \$85,534,678

Looking forward, HCF will approach Maui Strong Fund grantmaking through a collaborative funding model, working with government and other partners to identify gaps in funding that can be best filled with philanthropic dollars.

The next phase of funding will continue to prioritize Maui's supply of affordable housing, supporting economic and workforce development, boosting educational attainment and post-secondary readiness for Maui's students, and building resiliency systems so Hawai'i is better prepared for its next disaster.

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