



HAWAII COMMUNITY FOUNDATION

For Immediate Release: January 11, 2022
HTA Release (22-02)

Hawaii Tourism Authority and the Hawaii Community Foundation Awards Funding to Support Hawaiian Cultural Programs in 2022

HONOLULU – Building on its commitment to perpetuating the Hawaiian culture, the Hawaii Tourism Authority (HTA) and the Hawaii Community Foundation (HCF) have announced \$1,475,000 in funding to support 30 community-based programs in Hawaii through HTA’s Kūkulu Ola program for 2022.

Awardees include qualified community groups, practitioners and craftspeople committed to strengthening a broader understanding and appreciation of Hawaiian culture through place-based activities and engagement on each island.

“The Kūkulu Ola program allows the Hawaii Tourism Authority to support the important work of these organizations in perpetuating the Hawaiian culture and our identity as a people, through various projects, programs and events,” said Kalani Ka’anā’anā, HTA Chief Brand Officer. “Investing in our communities remains a significant part of our efforts and strategic plan for fostering a better Hawaii for generations to come.”

Since 2010¹, HTA has provided \$11 million in total funding to support 330 organizations and programs that preserve and perpetuate the Hawaiian culture.

HTA selected the Hawaii Community Foundation to administer its Kūkulu Ola program for 2022 for its experience in working with the arts and culture sector and the organization’s collective action approach through its CHANGE Framework.

“This year’s awardees are connected by their shared approach to preserving practices and passing along knowledge to the next generation,” said Michelle Kauhane, HCF Senior Vice President of Community Grants & Initiatives. “HCF is proud to support the Kūkulu Ola program for its ability to bring together these incredible organizations who underscore the value of investing in culture, arts, and community.”

A request for proposals was issued on September 15, 2021 with submittals from applicants received by October 29, 2021.

For more information about the Kūkulu Ola program, visit:

www.hawaiitourismauthority.org/what-we-do/hta-programs/hawaiian-culture/

¹ Due to the COVID-19 pandemic, an RFP for the Kūkulu Ola program was not issued for projects in 2021.

HTA 2022 Kūkulu Ola Awardees

Awardee	Project Name	Island(s)
'Aha Kāne Foundation for the Advancement of Native Hawaiian Males	Tena Project	O'ahu, Hawai'i Island
City & County of Honolulu Department of Parks & Recreation	Lei Day Celebration	O'ahu
Hāna Arts	Hāna Arts: Hana No'eau	Maui
Hawai'i Institute for Music Enrichment and Learning Experience	Steel Guitar Festivals and Showcases	Statewide
Hawaiian Islands Land Trust	Maunawila Heiau Cultural & Ecological Preservation & Education Program	O'ahu
Historic Hawai'i Foundation	NATIVE Act Stewardship Training for Native Hawaiian Site Protection and Restoration	Statewide
Hōlani Hāna	Kūkulu Hale Hawai'i	Maui
Honolulu Theatre for Youth	'Imi Ā Loa'a: Search and Find	O'ahu
Ho'okua'āina	Kupuohi Education and Kūpuna Program	O'ahu
Ka Pā o Lonopūhā	Ho'olālā	Statewide
Ka'ala Farm, Inc.	'Ai Pono	O'ahu
Kāhuli Leo Le'a	Kani Kuaola: Amplifying Livelihoods in Mele	Statewide
Kāko'o 'Ōiwi	Ho'oulu Hoi	O'ahu
Kamāwaelualani Corp.	Mo'olelo Murals	Kaua'i
Kānehūnāmoku Voyaging Academy	Kū Pa'a Mau - Living the Legacy	O'ahu
Kauluakalana	Pili Mai 2022	O'ahu

Ke Kula 'o Pi'ilani	Kūlia I Ka Nu'u	Maui
Kealakai Center for Pacific String Traditions	Pacific String Museum & Pūmanamana Project	O'ahu
Kimokeo Foundation	Ke Ala Kupuna 2022	Maui
Kōkua Kalihi Valley Comprehensive Family Services	Mai Uka Ku'u Wa'a	O'ahu
Kua'āina Ulu 'Auamo	Year of the Limu 2022	Statewide
La'i'ōpua 2020	Ola ka Lāhui	Hawai'i Island
Ma Ka Hana Ka 'Ike Building Program	Nā Mamo O Hāloa	Maui
Mānoa Heritage Center	Cultural-Based Programs for Residents and Visitors	O'ahu
Multiplier/NEST	Text-based Support for Hawaiian Language and Cultural Practices in Hawai'i Households	Statewide
Pa'a Pono Miloli'i	Revitalize Traditional Kūkulu Hale Wa'a	Hawai'i Island
Pa'i Foundation	PA'I Presents	O'ahu
Pōhāhā I Ka Lani	Ka Lau O Ke Kahuli	Hawai'i Island
The Kohala Center, Inc.	Puana lauhala a pa'ahia: Sharing the process of hana lauhala until it becomes sustainable	Hawai'i Island
Ulu A'e Learning Center	Ulu A'e Kaiāulu	O'ahu

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Photos of the Kūkulu Ola program awardees:

https://www.dropbox.com/sh/w8e4w55q8bhe8l3/AADqvPeU1Sq3DSkd5f5SGf_9a?dl=0

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaii tourism authority.org. Follow updates from HTA (@HawaiiHTA) on [Facebook](#), [Instagram](#), [Twitter](#) and its new [YouTube Channel](#).

About the Hawai'i Community Foundation

With 105 years of community service, [HCF](#) is one of the leading philanthropic institutions in the state. HCF is a steward of more than 1,000 funds, including more than 300 scholarship funds, created by donors who desire to transform lives and improve communities. In 2020, HCF distributed \$142.4 million in grants and contracts statewide, including \$9.2 million in scholarships. HCF also serves as a resource on community issues and trends in the nonprofit sector.

For more information, contact:

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