



HAWAII COMMUNITY  
FOUNDATION  
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# Request for Proposals (RFP)

## Marine 30x30 Initiative

### Grants for Standardizing Community-based Monitoring Frameworks

[Online Application Deadline: Friday, April 2, 2021, 4:00 pm HST](#)

#### BACKGROUND

In 2016, the State launched the Sustainable Hawai'i Initiative, a multi-pronged effort to ensure a healthy environment and economy for Hawai'i's people. As part of this effort, the Department of Land and Natural Resources (DLNR) committed to effectively manage Hawai'i's nearshore waters with 30% established as marine management areas (MMA) by 2030.

The term marine management area refers to a balanced and nuanced approach to managing a specific geographic area for its marine resources and its uses. MMA regulations will vary depending on the area, such as regulating the type of gear used or instituting size limits for species to protect against over-harvesting. Hawai'i leads the nation as the first state working to achieve the international conservation goal of protecting 30% of the planet by 2030 on a regional level. Leading scientists agree that this level of protection can help prevent mass extinctions, preserve critical ecosystem services, and help avert the worst impacts of climate change.

The Initiative carries forward commitments made by the public and private organizations that launched the [Aloha+Challenge](#), a statewide commitment to achieve Hawaii's sustainability goals and framework to implement the United Nations Sustainable Development Goals, and by partners who issued the [Promise to Pae'āina](#), which is a collective commitment for measurable change in Hawai'i's ocean.

Created by the Hawai'i Community Foundation (HCF), the CHANGE Framework strives to create a shared movement to solve Hawai'i's greatest challenges. Through a common set of data, the Framework identifies Hawai'i's strengths, gaps, and opportunities so that efforts can be aligned to take collective action. HCF puts the Framework into action by supporting networks that encompass a broad range of partners who are working to achieve a shared goal and have a commitment to equity. HCF supports the efforts of the Marine 30x30 Initiative through this lens of the CHANGE Framework.

#### PURPOSE

A key component of effectively managing Hawai'i's nearshore waters is having an established statewide framework that incorporates information and data from a range of sources. DLNR's Division of Aquatic Resources (DAR) is developing a statewide monitoring plan that comprises both formal scientific and community-based monitoring methods and data to inform and support adaptive management. Community-based organizations (CBO) who are interested in participating in the Marine 30x30 Initiative and in having their place-based monitoring data integrated into the statewide framework will need to have a clearly defined monitoring goal, strategy, and purpose, inclusive of coordination with DAR on integration into the statewide framework. It is intended that the work undertaken with this grant will set the parameters and be a model for other communities or CBOs.



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## GRANT FOCUS

- The primary focus of this opportunity is to support communities in developing monitoring programs that address community, cultural, and/or place-based priorities in a manner that can be integrated into the DAR Marine 30x30 Initiative statewide monitoring plan. Development of the monitoring program may include elements such as identifying suitable monitoring goals and objectives, and/or establishing methods or protocols that ensure collected data will be utilized by DAR and its agency partners.
- For communities who already possess a well-developed monitoring program, the grant may also support communities in the data management and/or analyses of their monitoring programs that align with the DAR Marine 30x30 Initiative or Hawai'i Monitoring and Reporting Collaborative (HIMARC).
- The grant may also support hands-on training programs for communities on conducting monitoring methods that meet the eligibility criteria for the DAR Marine 30x30 Initiative or HIMARC.

The strongest applicants will meet all or most of the following criteria:

- Applicants with demonstrated technical knowledge and capacity to develop community-based marine monitoring programs.
- Applicants who serve at least three geographically distinct communities or CBOs who are on the path to establishing an MMA through the DAR Marine 30x30 Initiative.
- Applicants who currently participate on DAR's community monitoring hui, or one of DAR's other Marine 30x30 advisory committees or stakeholder groups.
- Applicants who are willing and can demonstrate the capability to effectively coordinate with DAR as a participant on the community monitoring hui.

## ELIGIBILITY & REQUIREMENTS

**Eligibility:** Applicant must be a non-profit organization with a 501(c)(3) tax-exempt status and must provide services in Hawai'i. Organizations with any past due HCF final reports are not eligible to apply.

**Grant Term:** Grant requests of one- or two-years will be considered.

**Funding:** Funding requests can be up to \$100,000 per year (up to \$200,000 for a two-year request). A maximum of three awards will be given. Applicants will be notified of funding decisions in June 2021.

**Reporting:** Grantees will be required to submit a final project and financial report to HCF and may be required to submit interim progress reports.

**Requirement:** Grantees must be willing to coordinate with DAR, HIMARC, Hawai'i CZM or other partners to ensure alignment and ultimately incorporation of the community-based monitoring into their statewide monitoring plan.

## APPLICATION INSTRUCTIONS

Applications must be submitted online at: <https://nexus.hawaiicommunityfoundation.org/nonprofit>

(Or click on "NONPROFIT GATEWAY" at the top of the HCF homepage).

**IMPORTANT NOTE:** If you are a new user, click "New User Registration;" the registration process may take up to two days so please register early!



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- Only completed and timely applications will be accepted.
- Only one application will be accepted from each organization. For partnership or network projects, only one applicant will be considered for all partners or network participants.
- The online application has fillable boxes with character limits. The character counts in MS Word do not match the character counts in the application. If you cut and paste your work into the application, please be sure your text fits the space provided.
- We recognize the significance of diacritical markings in written Hawaiian as pronunciation guides; however, the online application system is unable to accept diacriticals. Please do not include these in your narrative it may cause errors in the way the online system processes your proposal.

## **NARRATIVE SUBMISSION**

*The following character counts are approximate to the specified page lengths based on single spacing in Arial 12-point font with one-inch margins.*

### ***Proposal Narrative Questions***

1. What is the mission of your organization, what communities or community-based organizations are you serving with this application, and where are they in the MMA adoption process with DAR? *(max 4,000 characters = 1 page)*
2. Describe the project you are proposing, including the community-based monitoring program development process, and the current stage of the process in which your served communities are working. *(max 8,000 characters = 2 pages)*
3. Identify the geographic region to be targeted for monitoring (i.e. coast region and area of nearshore waters), and any known notable resource targeted by monitoring efforts. *(max 1,000 characters = 1/4 page)*
4. Describe the outcomes and metrics of this project. How will you determine whether this project was a success? *(max 4,000 characters = 1 page)*
5. Describe any partnerships or technical resources that will help you to successfully implement this project. *(max 3,000 characters = 3/4 page)*
6. Describe your organization's collaborative experiences with DAR, or if no prior experience, how you plan to approach a collaboration with them. *(max 2,000 characters = 1/2 page)*
7. List the staff, consultants and other team members who will be supporting this project and their qualifications or background. *(max 2,000 characters = 1/2 page)*

## **ATTACHMENTS**

1. Project Budget showing income and expenses
2. Project Timeline/Work Plan



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3. Letters of collaboration from at least three (3) communities or CBOs that will work on this project with you. The communities or CBOs must be currently or actively planning to be on the path to establishing an MMA in partnership with DAR in their communities.

#### **FILE NAMING FORMAT FOR ATTACHMENT**

Please use the following descriptive file name format when uploading your files:

1. Application ID\_Your Org Name\_Name of File (for example, '145\_HCF\_Budget.pdf' or '145\_HCF\_Timeline.doc');
2. Do not use apostrophes, #, or parenthesis in your file name;
3. Each file must have a unique file name; and
4. Each file size should be kept below 5000 KB.

#### **DEADLINE**

**Submit your application by clicking the “Submit” button at the end of the application no later than 4:00 p.m. HST, **Friday, April 2, 2021****

Grant awards are anticipated to be made on or around June 1, 2021.

#### **QUESTIONS ABOUT THIS RFP**

Please visit the Marine 30x30 Initiative [website](#) for more information about the Initiative.

If you have additional questions about the RFP, these guidelines or the Marine 30x30 Initiative you may contact:

Dana Okano at 808-566-5541 or via [dokano@hcf-hawaii.org](mailto:dokano@hcf-hawaii.org).

Neighbor Islands may call our toll-free number at 1-888-731-3863